

2016-09-08

GPSA Student Advocacy Committee Meeting Agenda

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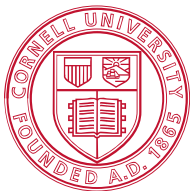
Thursday, September 8th, 2016

3:00 PM – 4:00 PM

Malott Hall, Math Library Conference Room

Agenda

1. Administrative Business (10-15 minutes)
 - a. Introduction of Members
 - b. Assign Roles
 - i. Secretary
 - ii. Finances Subchair
 - c. Reaffirm Mission
2. New Business (30-45 minutes)
 - a. Budget Request
 - i. Need to submit estimate to Mariko Alexander by Friday 9/8
 - ii. Last year: \$1500
 - b. Dine and Discuss
 - i. Need to pick a date for this semester
 - ii. Need to pick a discussion topic
 - c. Cornell Plantations Naming Resolution
 - i. Plantations wants official support from GPSA
 - d. Tobacco Policy Task Force Resolution
 - i. SA Health & Wellness Committee proposed creation of task force
 - e. Cornell Graduate Students United
 - i. Should we assign a liaison?
3. Open Forum (5 minutes)



Cornell University Employee Assembly

E.A. Resolution #X

Advocating an Inclusive Rebranding

Sponsored by:

Whereas, In 2004 Leaders at Cornell Plantations questioned the appropriateness of the name “Cornell Plantations” and whether a different, more descriptive name was needed; and

Whereas, In 2009 and 2010 Plantations went through a rebranding process in an effort to better define themselves, working with outside firm Lipman Hearne, to develop marketing tag lines that captured the essence of experiences at Plantations and to redesign their logo to try and visually depict what and who they are more clearly; and

Whereas, In 2014, Dr. Christopher Dunn started as the E. N. Wilds Director of Cornell Plantations and was tasked by Dean Kathryn Boor to take an in-depth look at Plantations, their mission and vision, and to see if it should be adapted to inform modern needs. She noted that one possible result of this examination is the Plantations that we know today could end up looking somewhat different in the future. Prospective changes could include rebranding.

Whereas, From April 2014 through April 2015, Dr. Dunn met with Plantations’ staff, the advisory council, university leadership, CALS leadership, and other community stakeholders to better understand Plantations’ brand within the College and greater University context; and

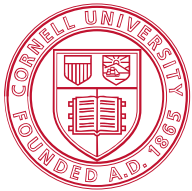
Whereas, In October of 2015 Cornell Plantations began a strategic planning process and hired Beacon Associates to lead them through the process; and

Whereas, In November of 2015, Black Students United provided the Cornell University administration a list of demands that they felt needed immediate addressing, which included the changing of the name of the Cornell Plantations; and

Whereas, In December of 2015 Beacon held a series of focus groups amongst Plantations brand fans both on the Ithaca campus and in New York City and conducted a follow-up survey to better understand how they related to the mission, the vision and brand, which showed that 70-75% of respondents felt the name Cornell Plantations did not fit with who they are, and what they actually do; and

Be it therefore resolved, that the Employee Assembly encourages the Board of Trustees to include the proposed name change of Cornell Plantations on their October 2016 board meeting agenda.

Be it finally resolved, that the Employee Assembly encourages the Board of Trustees to approve the proposed name change to “Cornell Botanic Gardens”, so that Cornell’s botanic gardens, arboretum and natural areas may better represent what they do, and reach broader audiences.



Cornell University Employee Assembly

35
36 **Respectfully Submitted,**
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38 *[[[Sponsor Names]]],*
39 *[[[Sponsor Seat]]], Employee Assembly*
40 *Date*

Working Timeline...

- (Stage 1: Task-Force Development) - Pass resolutions through the University Assembly acknowledging Tobacco-use is an issue and supporting the development of a task force to explore Tobacco-use on campus, current resources allocated to cessation, and possible alternative policies (including a tobacco-free campus) which could be implemented. The task force would be a collaborative effort composing each assembly and the administration.

- (Stage 2: Plan Development) - Task Force: Meet to discuss our the group's plans for outreach and ensure the group itself is representative of the Cornell community. If all goes smoothly and tangible objectives are developed, we would start seeking quantitative data & public opinion.

- (Stage 3: Community Engagement) – This should come after we've established intentions and a clear purpose for the task force. This stage would be characterised by large scale collection of quantitative data and community forums, polls, and other mediums of engagement with the entire Cornell community and in collaboration with each representative assembly.

- (Stage 4: Implementation) – To be determined based on policy review + community engagement.

Creation of a Task Force to Review Tobacco Policies on Campus

ABSTRACT: This resolution identifies tobacco as an issue affecting the health and wellbeing of students and requests that the administration, in collaboration with the assemblies, engage in a conversation with the community about examining existing policies and services regarding tobacco.

Sponsored by: Alex Iglesias '17, Alexandra Miles '19, David Howe '18

Whereas, tobacco use is the leading cause of preventable death in the country with more than 480,000 deaths each year in the U.S. caused by cigarette use and exposure to secondhand smoke.

Whereas, tobacco use and secondhand smoke cause a variety of diseases including lung cancer, coronary heart disease, stroke, respiratory diseases, and are a trigger for asthma.

Whereas, 8.6% of the university's undergraduate population reported in the Fall 2015 ASL Survey having used tobacco products in the last month with an additional 15.7% having used tobacco but not in the past month.

Whereas, we have been unable to retrieve data on tobacco-use for the graduate student, faculty, and employee population.

Whereas, cigarette butts are the most littered item on the Cornell campus, and on the planet today, with this is litter being hazardous to wildlife and the environment.

Whereas, Cornell University has a responsibility to its students, faculty, employees, and visitors to create an environment that promotes the health and safety to all it's community members.

Whereas, Cornell University's existing smoking policy "prohibits the smoking or carrying of lighted cigars, cigarettes, or pipes in all indoor facilities, enclosed bus stops, and university-owned or controlled vehicles, as well as within twenty-five feet of the entrance to any university-owned or controlled building. In addition, smoking is not permitted in undergraduate residence halls; and tobacco products are not sold by university departments"

Whereas, the signage throughout campus is not consistent with this policy as certain buildings label the distance from specific buildings as 30, 40 and 50 feet and certain areas prohibit smoking entirely.

Whereas, the existing 25-foot policy for the campus is inefficient in regulating tobacco use with cigarette receptacles located near building entrances and in violation of the policy.

Whereas, enforcement and compliance of existing tobacco policies is an issue with existing smoking habits posing a health risk on campus.

Whereas, as of January, 1, 2016, there are over one thousand campuses around the nation which have initiated policies to regulate tobacco-use on campus; including the entire CUNY system and a growing number of SUNY schools with the State University of New York's Board of Regents advocating that all campuses become tobacco-free.

Whereas, research shows tobacco-free policies make it easier for tobacco-users to quit, protect nonsmokers from secondhand smoke and other byproducts, and de-normalize tobacco use.

Whereas, Cornell University should aim at making the campus and community a healthier place for all it's community members including students, faculty, staff and visitors.

Whereas, the evolution of Gannett Health Services into Cornell Health should include updates to policies and new initiatives that will further improve the health and wellbeing of the entire Cornell community.

Whereas, recognizing that tobacco use is an addiction, Cornell Health and Cornell's Employee Wellness program should provide ready access to evidence-based treatment for tobacco use and dependence.

Be it therefore resolved, a task force should be established to review the existing tobacco policies on campus, collect quantitative measures on tobacco-use on campus, evaluate available resources for tobacco cessation for students and employees, and recommend improvements to the existing policy and cessation resources to ensure the health & well-being of the entire Cornell community.

Be it further resolved, the task force should be representative, as well as, be diverse and include underrepresented populations at Cornell who maybe affected by this policy. This task force should include members from each constituencies including the Student Assembly, Employee Assembly, Faculty Senate, and Graduate & Professional Student Assembly.

Be it further resolved, the task force will explore the feasibility of a tobacco-free campus and other policies in order to reduce the expose of tobacco on the community.

Be it finally resolved, we urge the university to work with the Student Assembly, and its Health & Wellness Committee, to develop this initiative and that the university work with the various assemblies to receive input from their designated constituencies.

Respectfully Submitted,

Alex Iglesias '17

Health & Wellness Committee Chair, Cornell University

Alexandra Miles '19

Health & Wellness Committee Chair, Cornell University

David Howe '18

Student, Cornell University

(Reviewed by: XYZ Committee, September TBD)